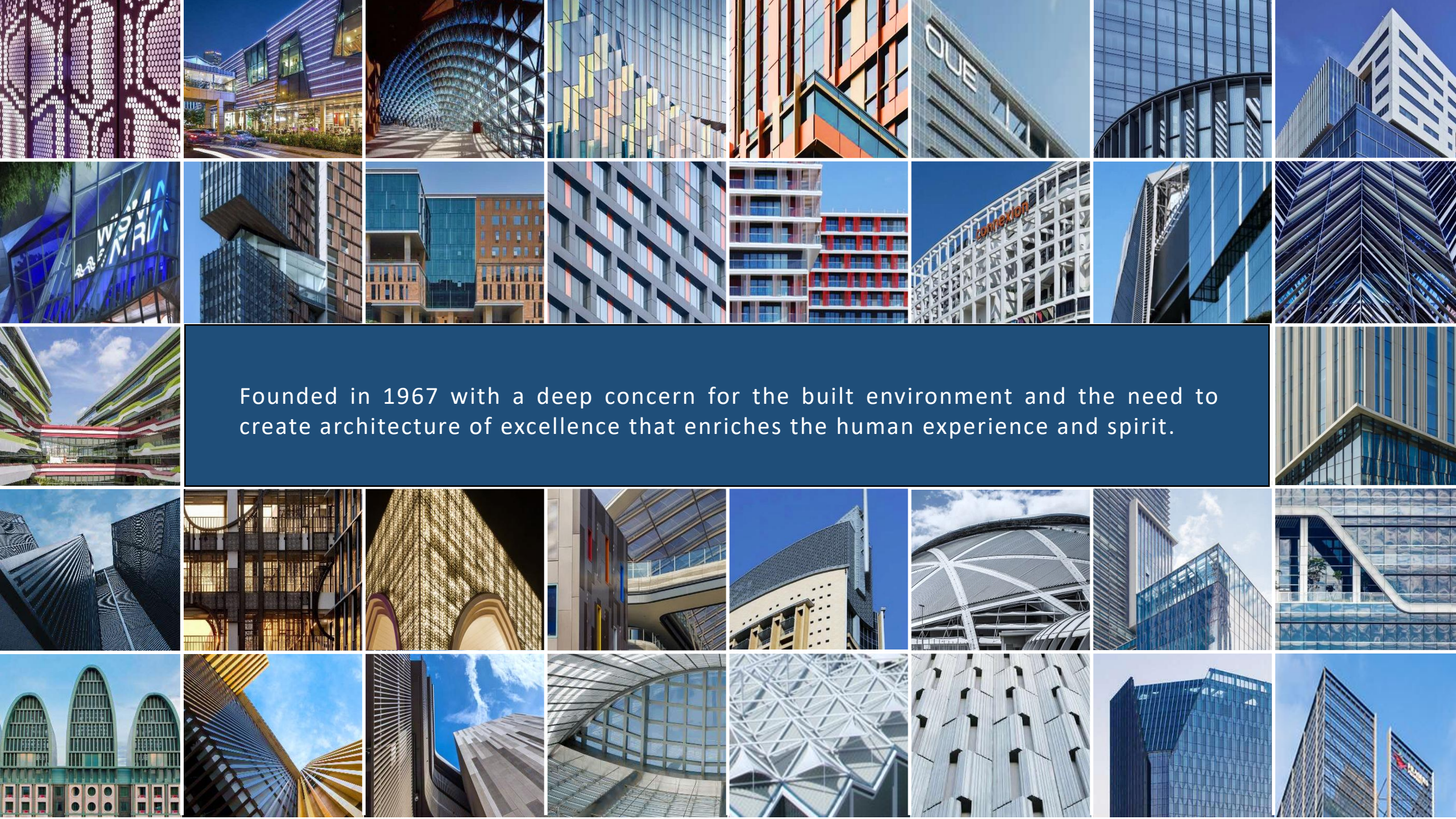




The DP | CX Journey:

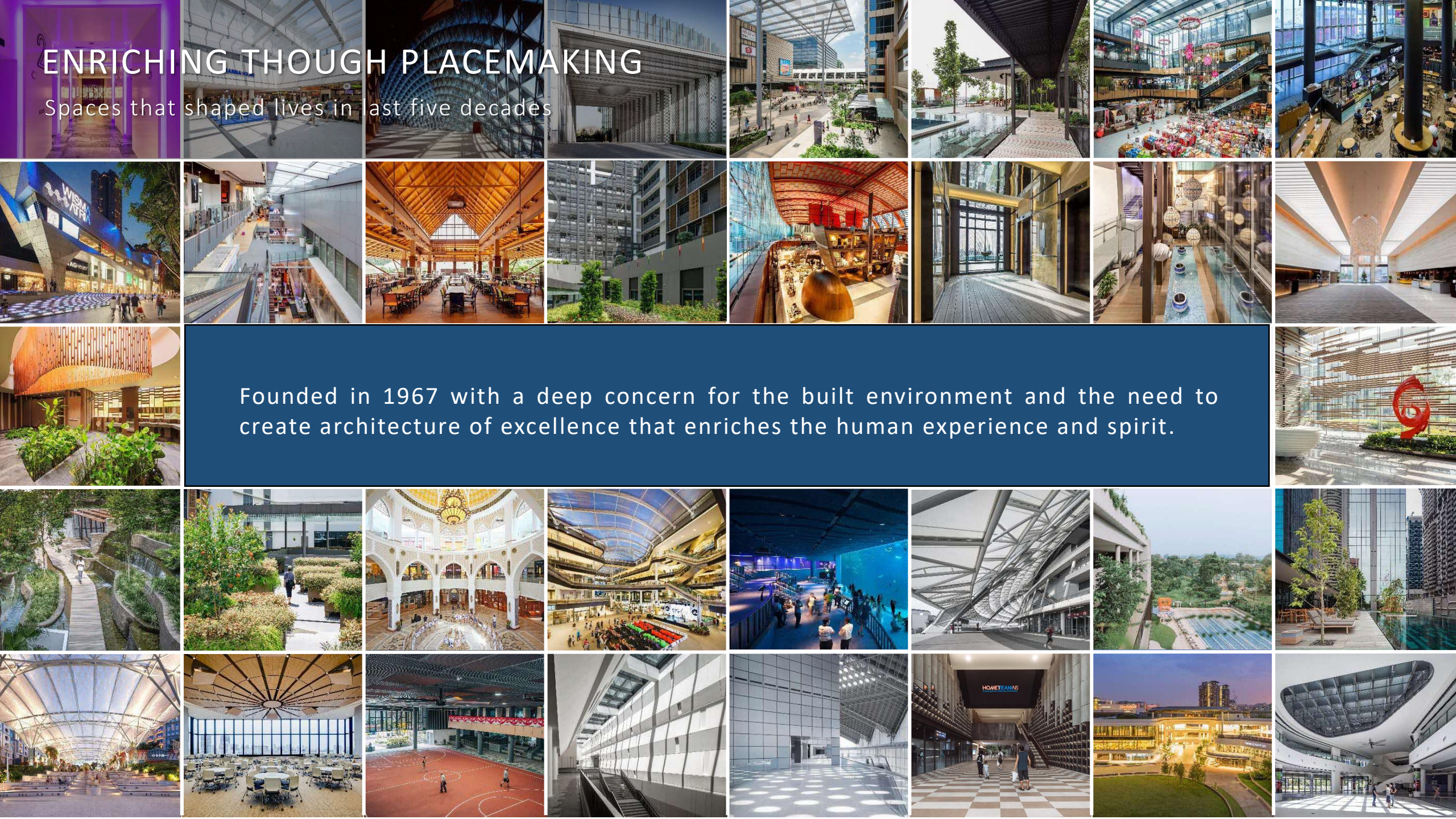
The New Partnership



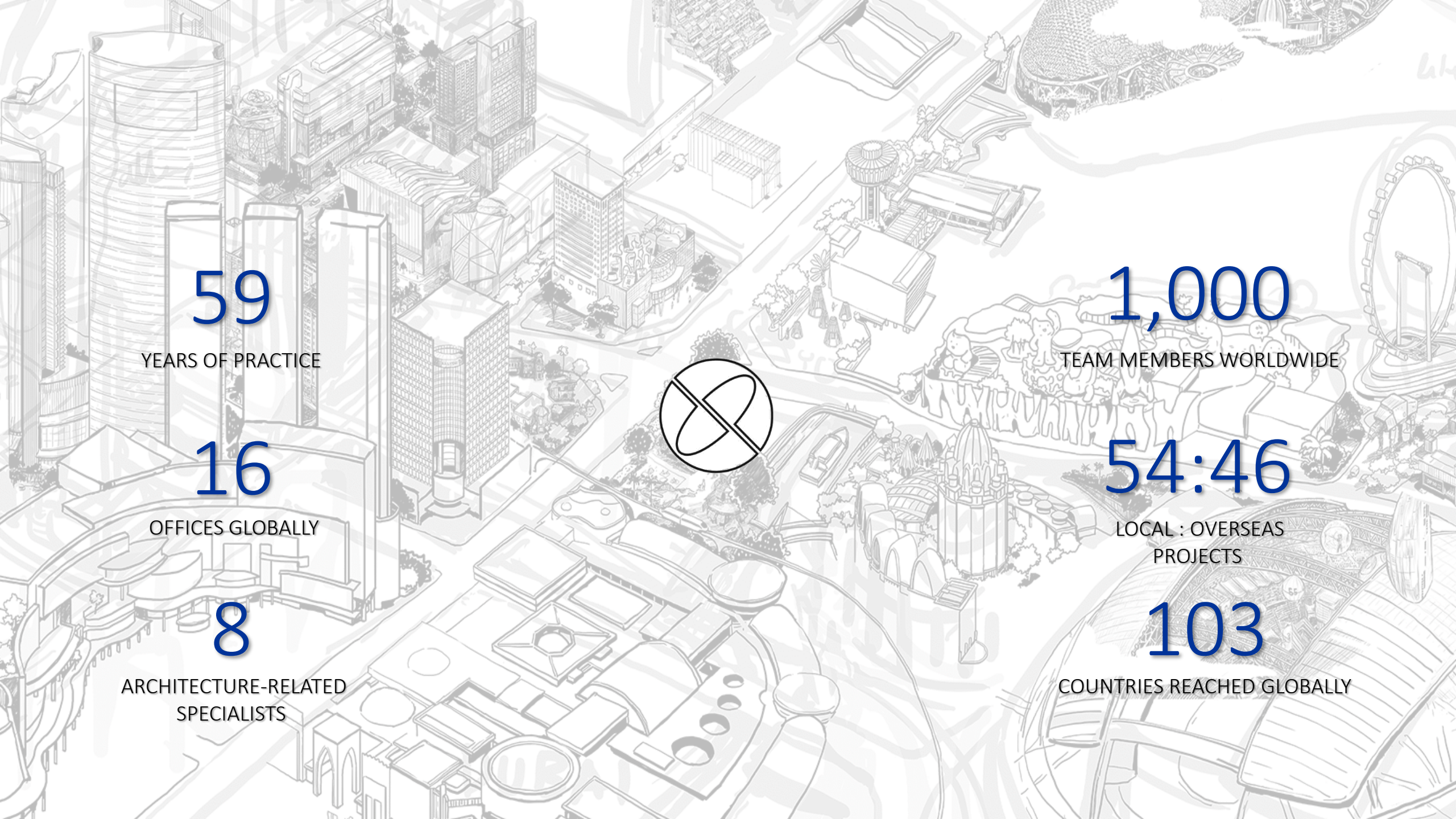
Founded in 1967 with a deep concern for the built environment and the need to create architecture of excellence that enriches the human experience and spirit.

ENRICHING THOUGH PLACEMAKING

Spaces that shaped lives in last five decades



Founded in 1967 with a deep concern for the built environment and the need to create architecture of excellence that enriches the human experience and spirit.



59

YEARS OF PRACTICE

16

OFFICES GLOBALLY

8

ARCHITECTURE-RELATED
SPECIALISTS

1,000

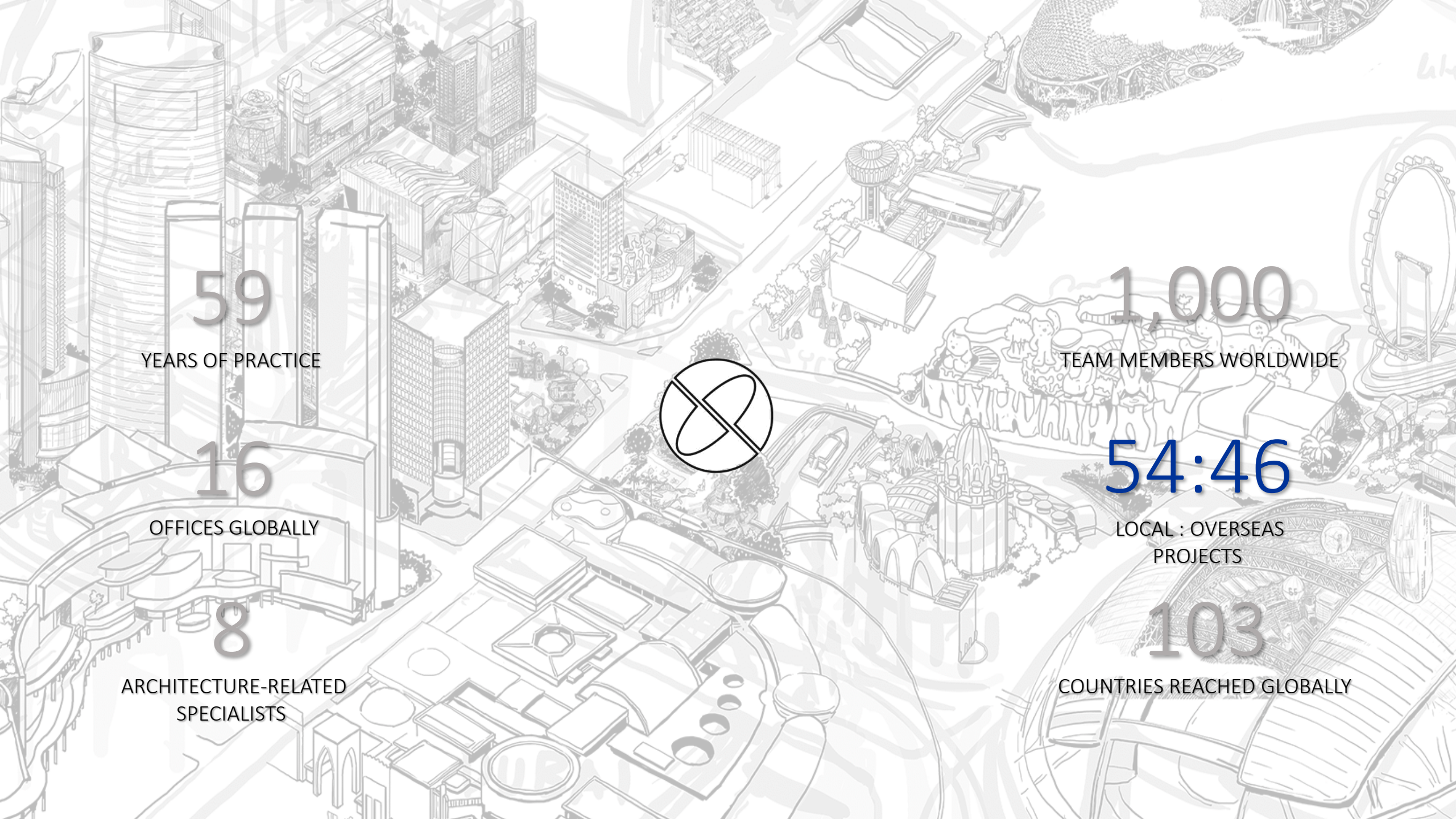
TEAM MEMBERS WORLDWIDE

54:46

LOCAL : OVERSEAS
PROJECTS

103

COUNTRIES REACHED GLOBALLY



59

YEARS OF PRACTICE

16

OFFICES GLOBALLY

8

ARCHITECTURE-RELATED
SPECIALISTS

1,000

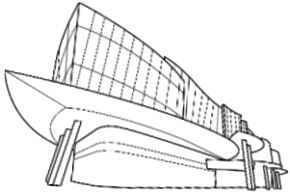
TEAM MEMBERS WORLDWIDE

54:46

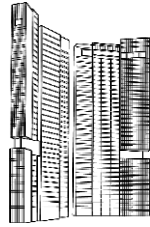
LOCAL : OVERSEAS
PROJECTS

103

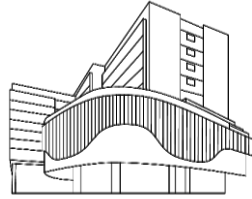
COUNTRIES REACHED GLOBALLY



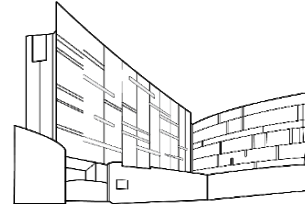
RETAIL



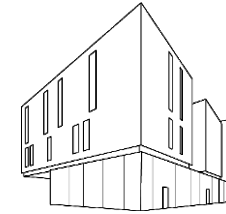
RESIDENTIAL



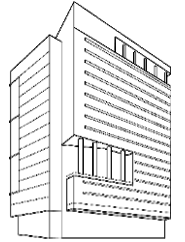
HEALTHCARE



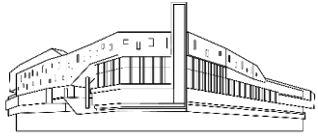
HOSPITALITY



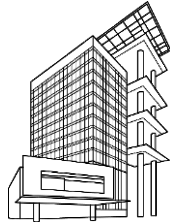
CIVIC & PUBLIC



OFFICE



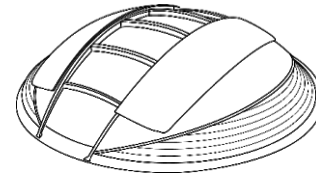
COMMUNITY



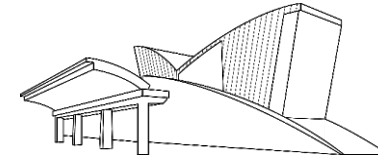
INSTITUTIONAL



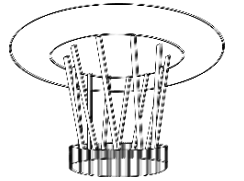
MIXED-USE



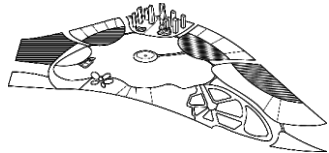
SPORTS &
RECREATION



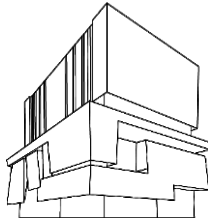
TRANSPORT



THEMEPARKS



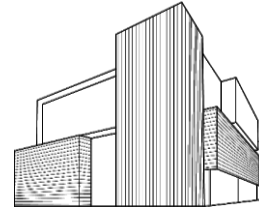
URBAN
PLANNING



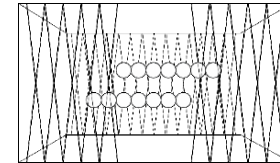
CULTURAL
SPACES



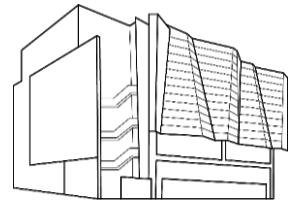
CONSERVATION
& HERITAGE



INDUSTRIAL



URBAN ART



RELIGIOUS

DP ARCHITECTS & ITS GROUP OF COMPANIES

OUR COLLECTIVE EXPERTISE IN URBAN AND ARCHITECTURAL DESIGN



ARCHITECTURE &
URBAN PLANNING



PROJECT MANAGEMENT
CONSULTANCY



INTERIOR DESIGN &
SPATIAL PLANNING



ENGINEERING & BUILDING
SERVICES DESIGN



BUILDING
ENVELOPE DESIGN



LANDSCAPE
ARCHITECTURE



LIGHTING DESIGN &
VISUAL PLANNING



ENVIRONMENTALLY
SUSTAINABLE DESIGN



PLANNING &
URBAN DESIGN



DP50 DESIGN FUTURE CONFERENCE PEOPLE, PLACES, PARTNERSHIPS

MES THEATRE AT MEDIACORP
10 OCTOBER 2017

Journey of Evolution “design and partnership”



CARLTON CITY
Singapore, 2013



Journey of Evolution

"it has always been about design and partnership"



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PEOPLE
AGENCIES



PARTNERS
TECHNOLOGY



Dpians | Public

PEOPLE
AGENCIES



PARTNERS
TECHNOLOGY



Dpians | Public

PEOPLE
AGENCIES



PARTNERS
TECHNOLOGY



Client | Consultants



Dpians | Public

PEOPLE
AGENCIES



PARTNERS
TECHNOLOGY



Client | Consultants

Bim | AI





Dpians | Public
Technical Agencies

PEOPLE
AGENCIES



PARTNERS
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Dpians | Public

Technical Agencies

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Dpians | Public

PEOPLE



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Technical Agencies

AGENCIES

PARTNERS

TECHNOLOGY

Bim | AI





Our Digital DNA

DP's office 1967 – 1973 international office



Our Digital DNA
DP's office 1973 – 1990 Golden mile complex



Journey of *Digital* Evolution

DP's office 1991– present Marina Square

PEOPLE
AGENCIES



PARTNERS
TECHNOLOGY



PEOPLE
AGENCIES



PARTNERS
TECHNOLOGY





EDUCATE | ENVIRONMENT





EDUCATE | ENVIRONMENT



FAMILIARITY WITH CX



RESOURCES



EDUCATE | ENVIRONMENT

DP
50

DITIGAL evolution

- Consolidation and evolution of BIM leads
- Mobility of resources to maximize learning



EDUCATE | ENVIRONMENT

DITIGAL evolution

- Consolidation and evolution of BIM leads
- Mobility of resources to maximize learning



DP Academy

- Structured approach to learning



EDUCATE | ENVIRONMENT

DP
50

DITIGAL evolution

- Consolidation and evolution of BIM leads
- Mobility of resources to maximize learning

DP Academy

- Structured approach to learning

Cross Sharing

- Weekly internal CX meeting
- Monthly strategic alignments



EDUCATE | ENVIRONMENT



EDUCATE | ENVIRONMENT

**UNLOCKING POTENTIAL
OF CX**



**ALIGNMENT OF
STAKEHOLDERS**



OPEN DIALOGUE

- Open Engagement with Agencies



EDUCATE | ENVIRONMENT

OPEN DIALOGUE

- Engagment with Agencies



“SAY YES”

- Testing and piloting

EDUCATE | ENVIRONMENT

OPEN DIALOGUE

- Engagment with Agencies



“SAY YES”

- Testing and piloting



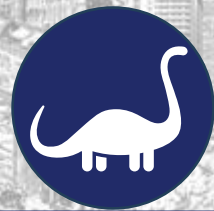
EDUCATE | ENVIRONMENT

STRATEGIC PARTNERSHIP

- Integrated Digital Delivery



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